

Press Release



10x iF DESIGN AWARD 2020 – Gold & Winner

Stuttgart, 7 April 2020: PHOENIX, together with their client hansgrohe, wins the highest award in the **iF DESIGN AWARD 2020 competition: GOLD for the RainTunes shower scenario**. Plus another **9 iF DESIGN AWARDS** in various disciplines. With regard to the great number of certainly very good products and projects submitted, this is an outstandingly great result.

PHOENIX receives a **GOLD** award for the inspiring shower scenarios RainTunes designed for hansgrohe. Further **iF DESIGN AWARDS** for hansgrohe: Aquino Select M81 and Talis M54, both kitchen mixers; the Pontos Water Management (Base and Scout), as well as the surface finish FinishPlus Design for a wide range of faucets, and the first “Smart Toilet”, Lavapura by hansgrohe.

Also honoured with an **iF DESIGN AWARD 2020: Wilkhahn Intra** – a conference chair; the groundbreaking ecosystem of the **LUQEL Water Station**; the design and concept for the **Stiebel Eltron App** (MyStiebel App), and another **iF Award** was handed over to our client **DELI** (China) for their **IO3 shower enclosure**.

For an overview of all winners plus statements by the panel of jurors, you can visit the **iF DESIGN AWARD 2020** website at: <https://ifworlddesignguide.com/winners/if-design-award-2020-results>

About 7,300 entries from 56 countries were submitted to the **iF DESIGN AWARD 2020**. This meant hard work for the international panel of jurors from business, science, and design who selected the outstanding submissions. In the 7 categories, 75 **iF GOLD** winners and 1,453 **iF Award** Winners were selected.

About the iF DESIGN AWARD: The **iF DESIGN AWARD** has been a globally renowned brand name for excellent design for 67 years now. The **iF** brand enjoys international reputation as a symbol for outstanding design achievements. The **iF DESIGN AWARD** is one of the most important design awards in the world. It honours design achievements in all disciplines: product, packaging, communication, and service design, architecture and interior architecture, as well as professional concepts. All winning submissions are presented online at the **iF WORLD DESIGN GUIDE**.

About Phoenix Design: Phoenix Design is a studio for design and innovation, creating smart, meaningful, and substantial brand experiences which touch people – today, for tomorrow. Since 1987, products, interactions, and digital ecosystems have been created based on the fundamental values of Logic, Morals, and Magic. More than 850 design awards (Top Rank – **iF World Design Index**, **Design Studios**) confirm the quality and continuity of the worldwide work, among them the honorary title “**Red Dot: Design Team of the Year 2018**”. Today, the team comprising 80 international experts at the Stuttgart, Munich, and Shanghai locations – together with its partners – are creating a joint vision of Smart Living. www.phoenixdesign.com

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